

## Starts With Us Is Honored As Part Of Fast Company's 2023 World Changing Ideas Awards

*The seventh annual awards honor creative solutions to some of today's biggest challenges.*

**NEW YORK, May 2, 2023** —Today, [Starts With Us](#) (SWU), which empowers Americans to overcome extreme political and cultural division and achieve lasting common-ground solutions to divisive issues, is being celebrated as part of Fast Company's annual [World Changing Ideas Awards](#). The nonpartisan movement was selected from a pool of more than 2,200 entries to join the list of innovative products and social initiatives that are changing the way we work, live, and interact with the world.

SWU was awarded finalist in the *On the Rise: 0-4 Years in Business* category. Since launching in December 2021, SWU has grown its community to more than 1.5 million followers who represent the 87% of Americans who are tired of political division and eager to chart a better path forward.

"We are honored to be included in Fast Company's World Changing Ideas Awards alongside so many others innovating to forge positive change," says **Tom Fishman, CEO of Starts With Us**. "While it may not always feel like it based on what we hear from some of the loudest voices in media and politics, we're seeing strong signals that people are ready for a culture shift. We invite Americans from all walks of life to join us as we continue building this movement and, together, overcome toxic divisiveness and polarization."

This year's World Changing Ideas Awards showcase 45 winners, 216 finalists, and more than 300 honorable mentions selected by a panel of Fast Company editors and reporters.

"It's thrilling to see the creativity and innovation that are so abundant among this year's honorees," says Fast Company editor-in-chief Brendan Vaughan. "While it's easy to feel discouraged by the state of the world, the entrepreneurs, companies, and nonprofits featured in this package show the limitless potential to address society's most urgent problems. Our journalists have highlighted some of the most exciting and impactful work being done today — from housing to equity to sustainability — and we look forward to seeing not only how these projects evolve but how they inspire others to develop solutions of their own."

To learn more about Starts With Us, visit [www.startswith.us](http://www.startswith.us). View all of the awardees on this year's list [here](#).

**About the World Changing Ideas Awards:** World Changing Ideas is one of Fast Company's major annual awards programs and is focused on social good, seeking to elevate finished products and brave concepts that make the world better. A panel of judges from across sectors choose winners, finalists, and honorable mentions based on feasibility and the potential for impact. With the goals of awarding ingenuity and fostering innovation, Fast Company draws attention to ideas with great potential and helps

them expand their reach to inspire more people to start working on solving the problems that affect us all.