



BUILDERS

THE BUILDERS MOVEMENT

Builders is a nonpartisan movement equipping citizens to overcome toxic polarization and solve our toughest problems together.

Builder (*build·er /ˈbildər/ Noun*): *A flexible thinker and problem solver who respects all people.*

BUILDERS PROGRAMS

BUILDERS MEDIA: Our Award-winning original content and newsletter that subverts “us vs. them” narratives stoking division across social media. Instead of telling people what to think, we give Americans new tools for how to think – with flexibility and a problem-solving mindset.

Un/Divided: Our series showcasing powerful stories of people bridging divides – finding common purpose through introspection and empathy.

The Tennessee 11 Documentary: America is deeply divided on guns. This documentary, which premiered at the Nashville Film Festival, follows eleven citizens from all sides of the issue who work together to prove solutions are possible.

Radical Heroes: Our series featuring stories from extraordinary leaders who demonstrate curiosity, compassion, courage, and creativity in action.

Understanding Us: Our series highlighting everyday Americans who explore what divides us and uncover what unites us. Through thoughtful, unbiased interviews, we challenge stereotypes and promote curiosity.

CITIZEN SOLUTIONS: Our flagship program that convenes Americans who passionately disagree to uncover common ground and co-create solutions to politicized issues at the state level. Citizens leverage these proposals, which represent the needs of all sides, to expose the gap between government policy and the will of people.

Recognized by Fast Company as a “World Changing Idea,” we’ve hosted solution sessions in two states with plans to expand.

Tennessee: Eleven Tennesseans created eight consensus-based proposals addressing gun rights and safety. 30,000 Tennesseans weighed in on the proposals during a public



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feedback period, and five received majority support. Since then, these Builders inspired a bipartisan group of lawmakers to pass a [firearms safety education bill](#) that requires public schools to provide students with age- and grade-appropriate curriculum on firearm safety, and are working on developing this curriculum for high schoolers. Their work to grow the movement and hold leaders accountable is ongoing.

Wisconsin: Fourteen Wisconsinites discussed and created five [proposals](#) addressing abortion and family well-being. More than 20,000 residents weighed in, and all five proposals received majority support. These Builders plan to mobilize behind their proposals this legislative session.

BUILDERS TOOLKIT: Our hub for educational resources to help citizens solve divisive problems in their homes, schools, workplaces, and communities. Examples include:

Mindset Crash Course: Our pilot training program equipping students across the country to defy the trends of campus polarization by becoming Builders.

Builders High School Curriculum: A framework designed to empower high school teachers to foster braver and more constructive classrooms in America through curiosity, compassion, and courage. Through a free curriculum toolkit, we give teachers starter tools for navigating to navigate across lines of difference in the classroom to cultivate deep inquiry, active listening, and self-expression.

Polarization Detox Challenge: A 30-day skill-building bootcamp to break the blame cycle and turn constructive conflict into sustainable solutions.

BUILDERS POWER RANKINGS (BPR): A tool that combines AI and human intelligence from [Polarization Research Lab](#) to rank elected representatives across the political spectrum based on how well they are solving problems vs. sowing division. We aim to shift incentives by rewarding builders and holding dividers accountable.

In the four weeks building up to the 2024 elections, 250,000 Americans engaged with BPR and Reps. Lori Chevez Deremer, James C. Moylan, and Brandon Williams amplified their Builders recognition. In response to this promising feedback, a more robust version of Builders Power Rankings is set to launch in 2025.



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OUR MOVEMENT PARTNERS: More than 300 of the foremost leaders in business, media, faith, entertainment, sports, academia, national defense, public service and more have come together as Builders to overcome polarization.

Lonnie Ali, Co-Founder of the Muhammad Ali Center:

“My husband, Muhammad Ali, lived his life connecting with people across culture and countries with curiosity, kindness, and compassion. As Muhammad demonstrated throughout his life, building a kinder world starts with us.”

José Andrés, Chef & Owner, ThinkFoodGroup; Founder, World Central Kitchen:

“If we are to achieve a future of longer tables where there’s room for everyone to be part of building solutions, it will be thanks to efforts like the Builders Movement.”

Liev Shreiber, Actor and Humanitarian:

“In a world where algorithms divide us for marketing, we have forgotten who we are, where we come from, and the shared values and moral imperatives that should bind us.”

Adam Grant, Psychologist & Best Selling Author:

“I’m excited about the potential for Builders to help people develop greater humility, curiosity, empathy, and mental flexibility.”

Media inquiries and access to photo/video galleries can be sent to media@buildersmovement.org. We strive to respond within 24 hours.